

## Advocacy Network – Initial Action Plan

| Objective   | Evidence  | Resources*   | Target end date                       |
|---|---|--|---------------------------------------|
| 1 Clarify vision for steering group and emerging network  | Terms of reference agreed by Steering Group   | None   | Draft for July, decision August 04    |
| 2 Establish a stable base for Network Project Co-ordinator within Voluntary Sector for easy access                                | Moved into new office in VAWD complex at 21 King Street, Wakefield  | Rent £1193.50pa + rates + utils                              | August 04                             |
| 3 Develop a set of standards for advocacy in Wakefield District<br>- and then get them agreed                                     | Final draft standards available for public consultation<br>Standards agreed by all stakeholders, including WDP  | Advocacy books and copies of existing good practice guidance | 1 September 04<br>1 January 05        |
| 4 Ensure that all stakeholders across Wakefield District are properly engaged in planning and developing the Network's activities | A wide range of groups will have been engaged, will have given feedback, and will want to attend stakeholder day in November and conference in February | Meeting rooms, handouts, flipcharts, etc.                    | Sep - Nov 04<br>Feb 05<br>And ongoing |
| 5 To develop a clear analysis for current and potential advocacy provision  | Report finalised and circulated   | Feedback from engagement                                     | December 04                           |
| 6 Develop a strategy setting out options for the future of the Network<br>- and then make decision on direction                   | Strategy circulated<br><br>Direction agreed for business plan   | Feedback from engagement                                     | December 04<br><br>Dec 05/Jan 05      |
| 7 To identify and begin discussions with a range of potential funders of advocacy   | Information available to Network members and funding plan developed for Network development   | Support from CIB, VAWD, etc.                                 | January 05                            |
| 8 Develop a draft business plan   | Business plan ready to take to conference   | None   | January 05                            |
| 9 Organise Stakeholder Conference   | Conference held   | Room hire and catering                                       | February 05                           |

\* All costs can be covered from the Base Budget, no capital resource implications at this stage, however as the project develops additional resource implications may be identified.